



ROCKY MOUNTAIN
CHRISTIAN CHURCH

Communication Director

The Communication Director at Rocky Mountain Christian Church will develop, design, organize and implement all marketing strategies, communication and public relation activities.

Ministry Expectations:

- Develop and implement a church-wide communication plan that reflects Rocky's mission and vision
- An active member of Rocky Mountain Christian Church
- Create and oversee all aspects of communication, including printed materials, digital elements, email, website, social media, texting, and service/event promotion
- Ensure Rocky's various ministries online presence fulfills ministry goals of reaching online users with key information that is both timely and within brand standards
- Direct, design, manage, maintain and support all digital media drawing people to Rocky's ministries:
 - Website (WordPress)
 - Instagram/Facebook
 - MailChimp (email communication with church partners)
 - Google My Business
 - Chat (Online Sunday services)
 - Planning Center (online forms)
 - Clearstream (texting app)
- Strategize ways for Rocky to expand the ministries digital reach
- Develop the annual Communications budget and assume responsibility for adhering to financial and budget guidelines of Rocky

Preferred Competencies/Experience:

- Exceptional written and conversational communication skills
- Strong understanding of and experience with design, copy, social media, and web best practices
- Experience in revisions process, conflict resolution and Strategy Implementation.
- Familiarity with Planning Center Online, Mac OS, Adobe Creative Suite
- Photography experience (professional) and familiarity with Canon cameras
- Strong project management skills and ability to multi-task simultaneously with high quality results

Key Relationships: Campus Pastors, ministry leads, Rocky staff, and vendors

Department of Labor Job Classification/FLSA: Exempt, Salaried, Full-Time